



Exclusive Cushy Tushy  
printed carpet design

Cushy Tushy Biocell Layer

Sturdy Rug Backing

- Increases impact absorption by 50% resulting in less stress on little bottoms, the lower back, legs and feet of teachers and children.
- Creates a liquid barrier that protects against moisture to keep spills, accidents and stains from reaching the sub-floor.
- Acts as a shock absorber, taking the pounding of everyday foot traffic. This helps your Cushy Tushy™ carpet feel better, look better and last longer.
- Provides thermal and sound insulation between floors.
- Cushy Tushy™ carpets with BioCel™ cushion performance carpet backings are recommended for high and mid-range traffic environments including: Government, Commercial, Education, Retail and Synthetic Turf applications.
- Cushy Tushy™ carpets with BioCel™ carpet backings qualify under the USDA Bio Preferred federal purchasing program. Recycled PET/PETE plastic is incorporated into the non-woven secondary on our backing systems. PET plastic is a resin recycled from soft drink, water and juice bottles. It is identified by the #1 code on or near the bottom. Architects and designers can specify carpet backed with BioCel™ backings and can help contribute up to 18 points toward LEED® certification in commercial, industrial and residential projects.
- From improving carpet to benefitting the environment, Cushy Tushy™ carpets with BioCel™ carpet backing offers endless advantages and is a proven performer.
- Treated with *SCOTCHGARD-PROTECTOR* for superior soil and stain resistance and *Force 5* antimicrobial agent to guard against mildew and mold.
- All Flagship Carpets are CRI Green Label Plus certified with a Class I Flammability Rating that meets or exceeds California indoor air quality standards for low-emitting products used in schools.



**CRI / Carpet and Rug Institute Green Label Plus Certification:**

All Flagship carpets are CRI Green Label Plus Certified. To identify carpet products that emit low VOC levels the CRI established a testing program. To receive the Green Label Certification, carpet products made in the U.S. must meet standards for total volatile organic compounds, including specific maximums for styrene, 4-PC, and formaldehyde content. To meet the Green Label requirements for total VOCs, carpet emissions must not exceed 0.5 milligrams per square meter, per hour. Cushy Tushy™ carpets with BioCel™ polyurethane carpet backings are designed to meet this requirement. Look for this symbol on carpet which meets the CRI's Green Label Program requirements.